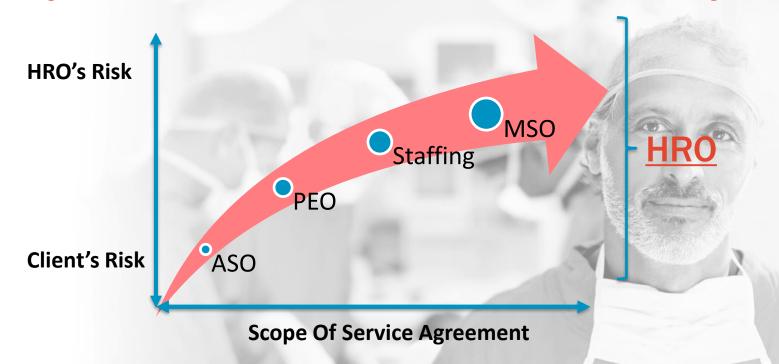


#### Many Names. Different Structures. Common Objective.



In this Presentation, we use the term, "HR Outsourcing" or HRO, we refer to characteristics that are common to all of such Firms.



HR covers a lot of territory, and there are many opportunities to save significant dollars in a lot of areas.



#### What is HRO? An efficient and robust HR solution.







HRIS/ Worker's Comp Insurance Automation





Enrollment









**Good Culture** 



#### What is HRO?

- Full Service HRO handles all day-to-day employee needs
  - No need to spend your valuable time on setting up benefits and pension/401k plans, workers' compensation insurance, payroll services and timekeeping systems
  - You decide on which employees you want to hire, their job duties, what you're willing to pay
  - The PEO/MedHQ does the onboarding and "employer services"
- HRO supports business owners, managers and supervisors
  - Deliver "employer services", including (if necessary) employee relations and discipline processing



# **Traditionally, HRO is 5 Things:**

- 1. HR Generalists / Employee Relations
- 2. Vendor Management
- 3. HCM software and automation
- 4. Employee Benefits
- 5. Safety and Workers' Compensation Insurance



## **Typical Add-On's**

- Recruiting
- Organizational Development
- Executive Coaching
- Outplacement Services
- Performance Management Programs
- Financial Reporting and Bookkeeping

Some PEO/HRO's Provide These. Many Others Do Not.

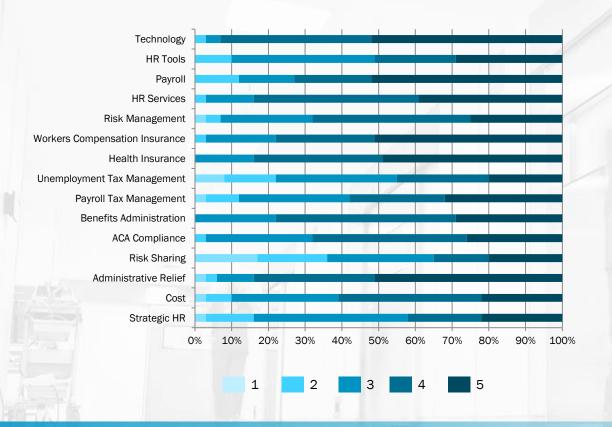


**Most Important Aspects of the Value Proposition** 





## **PEO Value Proposition**



#### **Most Important**

- Technology
- Administrative Relief
- HR Services
- Health Insurance
- Benefits Administration

#### **Less Important**

- Risk Sharing
- Unemployment Tax Management
- Strategic HR



#### What's "Included"?

- Innovative Technology
- One-Stop Solution for a plethora of issues
- Remove Headache .... Stay asleep at night!
- Benefits admin
- Cost savings
- Time savings

Free up time for Owners, Executives, and Managers so they can focus their time and effort on more important strategic issues.



### **Solve the Rising Cost of Health Insurance**

MedHQ's plan:

**UNDER BUDGET BY:** 

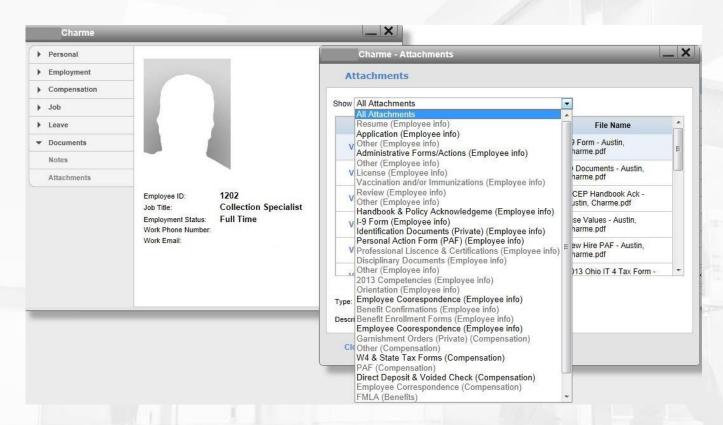


\$283 per employee per month

\$50K per year for 15 employees

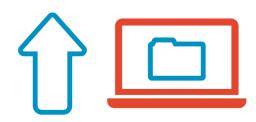


#### **HCM Software and HR Process Automation**





# **Automate Service & Automate Compliance**



Automating back-office processes is on the rise

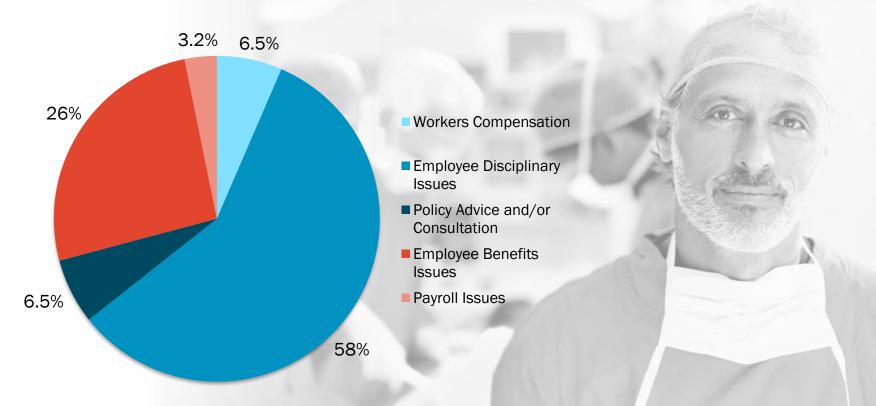


of all businesses outsource payroll processing





# **Top ASC Manager HR Concerns**





# **Improving Physician Utilization**

"We have found negative staff interactions to be one of the top reasons physicians choose not to use a particular surgery center."

- Scott Christiansen, CEO, Root3 Growth Marketing



# **Top 10 Risks of Being an Employer**

Risk Areas	Level			Related Risk Cost			Weighing Factor	Factored Risk		
								Low	<u>Medium</u>	<u>High</u>
Discrimination	low	medium	high	\$25,000	\$50,000	\$100,000	1.00	\$25,000	\$50,000	\$100,000
Employee Attendance	low	medium	high	\$25,000	\$50,000	\$100,000	0.10	\$2,500	\$5,000	\$10,000
Employee Work Productivity	low	medium	high	\$25,000	\$50,000	\$100,000	0.25	\$6,250	\$12,500	\$25,000
FMLA, ADA, etc	low	medium	high	\$25,000	\$50,000	\$100,000	0.50	\$12,500	\$25,000	\$50,000
Hostile Work Enviornment	low	medium	high	\$25,000	\$50,000	\$100,000	1.00	\$25,000	\$50,000	\$100,000
Inappropriate Work Behavior	low	medium	high	\$25,000	\$50,000	\$100,000	0.15	\$3,750	\$7,500	\$15,000
Involuntary Termination	low	medium	high	\$25,000	\$50,000	\$100,000	0.25	\$6,250	\$12,500	\$25,000
Sexual Harassment	low	medium	high	\$25,000	\$50,000	\$100,000	1.00	\$25,000	\$50,000	\$100,000
Unemployment	low	medium	high	\$25,000	\$50,000	\$100,000	0.10	\$2,500	\$5,000	\$10,000
Work Comp	low	medium	high	\$25,000	\$50,000	\$100,000	0.20	\$5,000	\$10,000	\$20,000



# **Handle High Risk HR Events**



High Five strategies & processes handle



of high-risk events

Mishandled events = \$250K or more



#### **Managing Multi-Generations** in the ASC



60% of millennials leave their company in less than 3 years



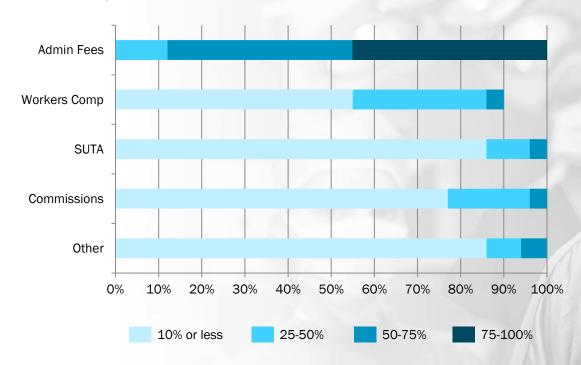
of companies report it costs between \$15-25K to replace each millennial employee they lose



40% of companies currently employ 50 or more millennial workers



For a high quality PEO, please indicate the appropriate % of Gross Profit that each of the following components should represent:





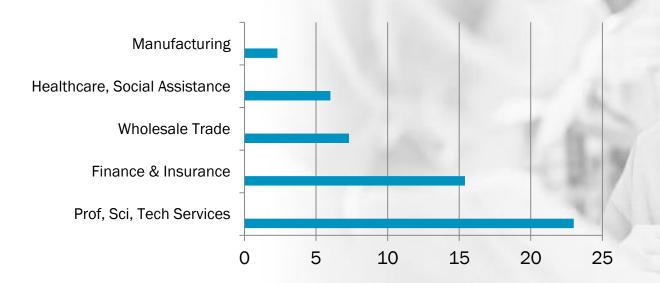
# **Average Net Savings**

					1,728			
	Α	В	С	D	F	G	Н	1
FTE	27.9	17.9	22.7	25.5	8.3	43.2	17.9	22.2
HRIS/Automation	\$18,212	\$15,203	\$17,136	\$17,451	\$4,330	\$24,035	\$8,601	\$22,487
Workers' Comp	(\$1,555)	(\$1,522)	\$968	(\$1,997)	\$934	\$6,954	\$888	\$3,348
Vendor Management	\$5,730	\$4,450	\$5,050	\$5,210	\$3,330	\$6,900	\$4,370	\$4,840
Open Enrollment	\$7,230	\$5,950	\$6,550	\$6,710	\$4,830	\$8,400	\$5,870	\$6,340
Empl Relations/Risk	\$5,734	\$3,462	\$4,527	\$4,811	\$1,474	\$7,812	\$3,320	\$4,154
SUTA Claims Mgmt	\$1,292	\$10,920	\$4,080	\$1,084	\$332	\$1,760	\$748	\$7,488
Good Culture Counts	\$18,212	\$15,203	\$17,136	\$17,451	\$4,330	\$24,035	\$8,601	\$22,487
Savings	\$54,855	\$53,666	\$56,825	\$50,680	\$17,560	\$79,896	\$32,398	\$71,144
HRO Fee	\$33,480	\$21,480	\$27,240	\$30,600	\$9,960	\$51,840	\$21,480	\$26,640
Total Net Savings	\$21,375	\$32,186	\$29,585	\$20,080	\$7,600	\$28,056	\$10,918	\$44,504



# What is HR Outsourcing?

Figure 1. Differences between actual and expected employee turnover rates, PEO clients, by industry





## **Cost of Employee Turnover**

- Not All Turnover Is The Same
  - Leadership Instability
  - Core Team Engagement Issues
  - Support Staff Effectiveness



#### **Results**

#### The High Cost of Employee Turnover

